LESSONS LEARNT

SUSTAINABLE URBAN CYCLING CLUSTER
Montevideo  •  Buenos Aires  •  Cali  •  Bogota

How was the
implemented
Urban Cycling Cluster in
Caribbean?

MARCH 2021: INTERNATIONAL WOMEN’S DAY
COOPERATION CLOSURE STRATEGY

50-50 CONGRESS

LARGEST SUSTAINABLE URBAN CYCLING FORUM IN THE REGION

83% of the total delegates were women

February 2020

Gaps
baseline

MARCH 2020
ONLINE SURVEY

COVID-19

September 2019

80%

February 2020

KICK-OFF

Technical assistance to municipalities

February 2020

VIRTUAL FORUM

The bicycle in COVID-19

+100 people surveyed

+300 government officials

MORE WOMEN ON BICYCLES!

Funding partners: Implementing agencies:

C40 Cities Finance Facility

Supporting partner:

Bikeshare Systems

Gender chapter

September 2020

VIDEO PREMIERE:
BICYCLES BRINGS US TOGETHER

Gender chapter

September 2020

Bicycle Week

KICK-OFF:

+900 people surveyed

54% women

+100 gender-sensitive measures by city

Alejandro Ceballos - Senior Project Advisor

September 2020

NATIONAL WEEK FOR MOBILITY

Gender by city

+10 attendees

78% women

March 2021

50-50 CONGRESS

on the topic

+50 attendees

85% women

February 2021

CROSS-CUTTING MAINSTREAMING MATRIX

Multi-stakeholder activities to learn about the progress of cooperation and the project implementation roadmap.

MARCH 2021: INTERNATIONAL WOMEN’S DAY

CONVERSAPOLIS

Gender equality tool for cluster cities

44% women

+70 attendees

83%

October 2020

GENDER WORKSHOPS

+60 attendees

March 2021

TECHNICAL DEFINITION

Identification of the measures to encourage gender equality in the context of urban cycling

+100 plays on the first day

March 2021

COOPERATION CLOSURE STRATEGY

RECOMMENDATIONS AND LESSONS

1. The design and implementation of urban cycling projects should consider the specific needs of women and the challenges they face.
2. Gender-sensitive measures should be prioritized in urban cycling initiatives.
3. Men and women should be engaged in the decision-making process to ensure equal representation.
4. Tools and resources should be developed to support gender equality in urban cycling.
5. Partnerships between the public and private sectors should be strengthened to promote gender equality in urban cycling projects.

MORE WOMEN ON BICYCLES!

1. Women’s participation rates in cycling are lower than men’s.
2. Women face specific challenges when using bicycles, such as safety concerns and lack of infrastructure.
3. Women’s needs should be considered in the design of urban cycling projects.
4. Women should be involved in the decision-making process to ensure equal representation.
5. Strategies should be developed to promote gender equality in urban cycling initiatives.

Images:

*We understand how women move in Monteria and what needs the Public Bikeshare System should meet to facilitate their trips, such as the size of the bike, the basket, or even the baby seat. This has been the first mobility project in which, thanks to CFF, the city has involved the gender perspective. – Juan Nel Rodriguez, Monteria’s Local Urban Planning Coordinator.*

February 2020

ONLINE SURVEY VIRTUAL FORUM

MORE WOMEN ON BICYCLES!

February 2020

TECHNICAL DEFINITION

February 2020

50-50 CONGRESS

on the topic

February 2020

GENDER WORKSHOPS

March 2021

CONVERSAPOLIS

Gender equality tool for cluster cities

March 2021

COOPERATION CLOSURE STRATEGY

RECOMMENDATIONS AND LESSONS

1. The design and implementation of urban cycling projects should consider the specific needs of women and the challenges they face.
2. Gender-sensitive measures should be prioritized in urban cycling initiatives.
3. Men and women should be engaged in the decision-making process to ensure equal representation.
4. Tools and resources should be developed to support gender equality in urban cycling.
5. Partnerships between the public and private sectors should be strengthened to promote gender equality in urban cycling projects.

MORE WOMEN ON BICYCLES!

1. Women’s participation rates in cycling are lower than men’s.
2. Women face specific challenges when using bicycles, such as safety concerns and lack of infrastructure.
3. Women’s needs should be considered in the design of urban cycling projects.
4. Women should be involved in the decision-making process to ensure equal representation.
5. Strategies should be developed to promote gender equality in urban cycling initiatives.

Images:

*We understand how women move in Monteria and what needs the Public Bikeshare System should meet to facilitate their trips, such as the size of the bike, the basket, or even the baby seat. This has been the first mobility project in which, thanks to CFF, the city has involved the gender perspective. – Juan Nel Rodriguez, Monteria’s Local Urban Planning Coordinator.*