To this end, and given CFF’s role in promoting sustainable urban cycling in Colombia, the Ministry of Transportation will carry out a sector analysis to identify the needs and opportunities for the development of a Public Bikeshare System in the country. This analysis will be prepared by Infographic prepared by: [Infographic Name]

The Ministry will work with the private sector in this type of projects, implementing a competitive process to select the most appropriate Public Bikeshare System operators and the conditions for the operation of the systems. The project will involve the development of a series of guidelines and best practices for Colombia, a study was developed which, in addition to containing a comparison with international experiences, involved the development of participatory activities between experienced cycling enthusiasts and the local authorities to exchange knowledge and experiences.

The scheme adopted by CFF consisting of clustering the technical assistance provision in three phases allowed it to further advance the implementation of Public Bikeshare Systems in the cities of the cluster, north, which was structured with CFF support. Each city, based on its own expectations and financial capacity, determined the modal distribution, routes, number of bicycles, and clusters. In addition, it is important to highlight the importance of this moment, as it marks a high point for the dissemination of knowledge and experiences on the subject in Colombia, in the context of the pandemic and as elements to keep CFF’s active and ongoing participation in the public conversation on active mobility issues in Colombia.

A study was conducted applying an online questionnaire in the 4 cluster cities, an online questionnaire was developed and shared through social media and WhatsApp distribution lists. In order to find out the perceptions of citizens on issues related to access urban cycling as a means of transport in each of the cluster cities, an online questionnaire was developed and distributed to participants from different cities around the world.

Due to the growing massification of scooters as a means of transport, the need for a Public Bikeshare System is more evident than ever. Public Bikeshare System operators and the national government to meet the goals established in the public policy document CONPES 3991 and in order to obtain primary information.

Despite the technological and methodological challenges that this required, CFF led a series of events with the technical teams of the cities, highlighting the importance of the exchange of knowledge and experiences. The impact of COVID-19 on transport, and specifically on Public Bikeshare Systems, was significant. The economic use of public space 

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The development of the project was supported by 13 events, with the aim of networking and exchanging experiences around the implementation of Public Bikeshare Systems, CFF led a series of events with the technical teams of the cities, highlighting the importance of the exchange of knowledge and experiences.